

Christine Zufferey random access memory
(leading back to the unknown)

frosch&portmann is pleased to present *random access memory*, the gallery's first solo exhibition by New York based Swiss artist Christine Zufferey.

In her site specific-installation, the artist transforms the gallery into an environment that is reminiscent of a typical pre-war NYC apartment building hallway. Contrast paint divides the height of the fictitious corridor, a bright colored stripe leading out to serve as a guide marker. The upper white part of the wall shows photographs of everyday objects from Zufferey's "random access memory" series. Detached from an entrance, the door appears in the center of the space; cracked midway through, it stands free like a remnant of a revolving door, not leading anywhere but to the room we're already in.

The installation presents a distorted scene, a world at the interface between reality, vision and illusion. We find ourselves in an ambiguous state where boundaries start to dissolve. The objects in the pictures are stripped of their original meaning and thus lead us back to the unknown, allowing an unprejudiced approach. Familiar items are manipulated and challenge our perception; the rainbow colored apple core, a MetroCard cleared of its main content or a confusingly re-arranged fall leaf.

random access memory (leading back to the unknown) investigates perception as a construct, as re- and deconstruction, manipulation and aggression. In her installation, the artist reevaluates and reassembles different concepts of natural/synthetic, reality/model or image/description.

Christine Zufferey is interested in the ambiguity of reality, in complexities regarding subjective perception and the creation of mental spaces and images. Through the means of installation, she captures the nuances and complexities of mixed realities and their indescribable, often absurd and contradictory structures; in her exhibition, Zufferey constructs these mental landscapes as a real setting.

Born in Zürich, Switzerland, Christine Zufferey lives and works in Brooklyn, NY. She received her B.A. from HGK Hochschule für Gestaltung und Kunst Basel, Switzerland and her multimedia-producer diploma from SAE School of Audio Engineering, Zürich, Switzerland. Recent exhibitions include solo shows at the Helmhaus Zürich, the Kunsthaus Baselland and at Corner College in Zürich.

In 2007, Zufferey received the prestigious Swiss Art Award and most recently won the competition to realize her installation "Traum vom Leben (Dream of Life)" at the University Hospital Zürich (completed in 2012). Upcoming residency (October 2014) with the Bick Foundation / visarte.schweiz in Costa-Intragna, Switzerland.

May 28 – June 22, 2014

Hours: Wednesday to Sunday, noon – 6pm